

# Director Development Programme

## STRATEGIC LEADERSHIP – PART 3

### A Two-Day Workshop

For more information or to register, please visit [www.hawkamah.org](http://www.hawkamah.org)

### Who should attend?

- Current and aspiring Board members / directors
- Senior managers involved in strategic decision making with significant Board level interaction

### Topics

- The governance of strategy
- Evaluating strategy delivery and executive directors' performance
- The governance of risk
- Corporate Responsibility

### Programme Objectives

The Programme is designed to:

- Provide participants with up-to-date materials best practice and practical insights into Governance and Board leadership;
- Develop directorship skills and values for application within your organisation;
- Equip directors to learn through working together to resolve increasingly challenging corporate board situations;
- Promote communication of Governance and Board leadership concepts and processes; and
- Transfer leadership abilities to boards.

### How will you learn?

These Workshops use a combination of handout materials, presentations and facilitated interactive learning, including case study exercises, to develop participants' understanding and potential to apply established Governance and Board Leadership principles and practices.

### Dates, Costs and Locations

For more information about our programmes dates, costs, and location, please visit [www.hawkamah.org](http://www.hawkamah.org)

### Workshop Registration

- Telephone: +971 4 362 2662
- Fax: +971 4 362 2475
- Email: [Pramila.fernandes@hawkamah.org](mailto:Pramila.fernandes@hawkamah.org)
- Website: [www.hawkamah.org](http://www.hawkamah.org)
- P.O. Box: 506767, Level 14, DIFC, Gate Building, Dubai, UAE

## Workshop Outline

**Day 1** (8 hours including a one hour lunch break and two coffee breaks)

### Module 1: The Governance of Strategy

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Explain an effective strategy's components
- Analyze the board's role in the governance of a company's strategy
- Identify the benefits of developing a strategy
- Use the appropriate tools to formulate strategy

### Module 2: Evaluating Strategy Delivery and Executive Directors' Performance

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Use key performance frameworks and indicators to evaluate organizational performance
- Identify and implement appropriate actions based on performance assessment
- Use key performance indicators to evaluate CEO's and other executive directors' performance

**Day 2** (8 hours including a one hour lunch break and two coffee breaks)

### Module 3: The Governance of Risk

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the nature of risk and the board's role in risk management
- Apply risk-assessment and decision-making frameworks
- Outline priorities for disaster-recovery and business-continuity planning

### Module 4: Corporate Responsibility

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Define corporate responsibility (CR) and related terms
- Describe the business case and best practices for CR
- Relate the board's role in strategy and risk to CR
- Develop a CR strategy for a company and apply CR measurement and reporting tools