

# **Director Development Programme**

## **Financial Stewardship, Accountability & Leading, Planning Improvement – Part 4**

### **A Two-Day Workshop**

For more information or to register, please visit [www.hawkamah.org](http://www.hawkamah.org)

### **Who should attend?**

- Current and aspiring Board members/directors senior managers involved in strategic decision making with significant Board level interaction

### **Topics**

- Financial Oversight
- Reporting
- Corporate Finance
- The Control Environment
- Leading, Planning Improvement

### **Programme Objectives**

The Programme is designed to:

- Provide participants with up-to-date materials best practice and practical insights into Governance and Board leadership;
- Develop directorship skills and values for application within your organisation;
- Equip directors to learn through working together to resolve increasingly challenging corporate board situations;
- Promote communication of Governance and Board leadership concepts and processes; and
- Transfer leadership abilities to boards.

### **How will you learn?**

These Workshops use a combination of handout materials, presentations and facilitated interactive learning, including case study exercises, to develop participants' understanding and potential to apply established Governance and Board Leadership principles and practices.

### **Dates, Costs and Locations**

For more information about our programmes dates, costs, and location, please visit [www.hawkamah.org](http://www.hawkamah.org)

### **Workshop Registration**

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## Workshop Outline

**Day 1** (8 hours including a one hour lunch break and two coffee breaks)

### Module 1: Financial

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the role of the Board in financial stewardship and financial oversight
- Discuss the international and local accounting environment
- Analyze financial statements and their relation to liquidity, profitability, and performance
- Identify the consequences of inadequate financial information
- Understand the reporting environment and identify the key users and their information needs
- Analyze the key elements of narrative reporting and explain the methods for communicating with investors and other stakeholders
- Define the regulator's role in enforcing reporting obligations
- Explain the importance of effective shareowner communications and investor relations

### Module 2: Corporate Finance

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Identify sources of corporate finance and their relative advantages and disadvantages
- Assess the critical issues associated with determining a company's capital gearing, dividend policy and valuation
- Use various capital investment appraisal techniques
- Identify financial crisis indicators

**Day 2** (8 hours including a one hour lunch break and two coffee breaks)

### Module 3: The Control Environment

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the control environment, board responsibilities, and informal controls
- Identify the audit committee's organization, roles, and duties
- Describe the contribution that external audit makes to sound corporate governance
- Discuss whistle-blowing, current oversight concerns, and regulatory developments

### Module 4: Leading, Planning Improvement

#### Module Learning Objectives:

By the end of this Module participants should be able to:

- Recognize the leadership requirements and describe the process for mobilizing support and leading change
- Explain the benefits of improvements in corporate governance practices
- Develop plans for implementing corporate governance change within their companies, recognizing the need for collective rather than individual action
- Build support networks and use mechanisms to assist in implementing changes